

SAMPARK

A Foundation by Anupama & Vineet Nayar



“सही क्रम और सही ढंग
पढ़ना आसान, पढ़ाना आसान”



10 *Years of*
Impact
in India



Annual Report

2013-23

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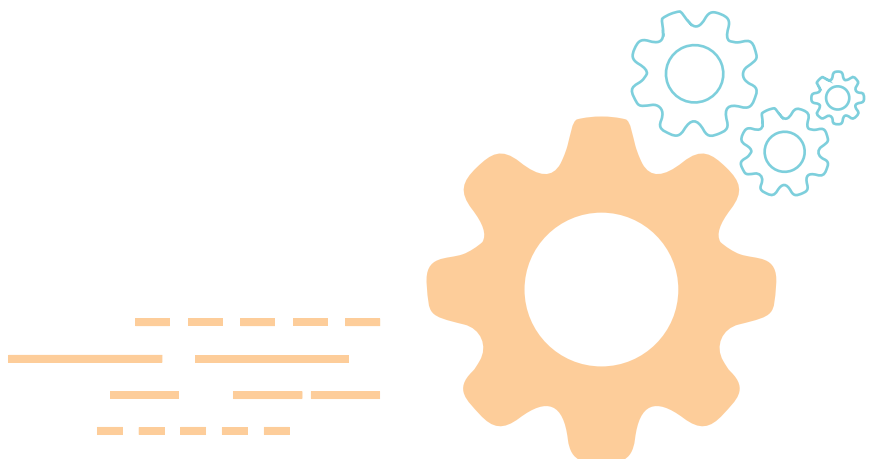
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SAMPARK

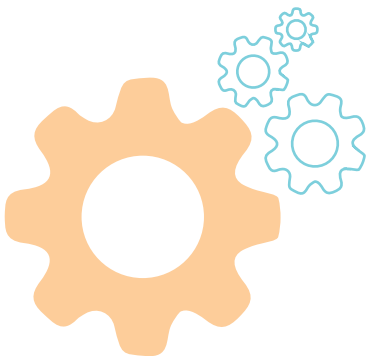
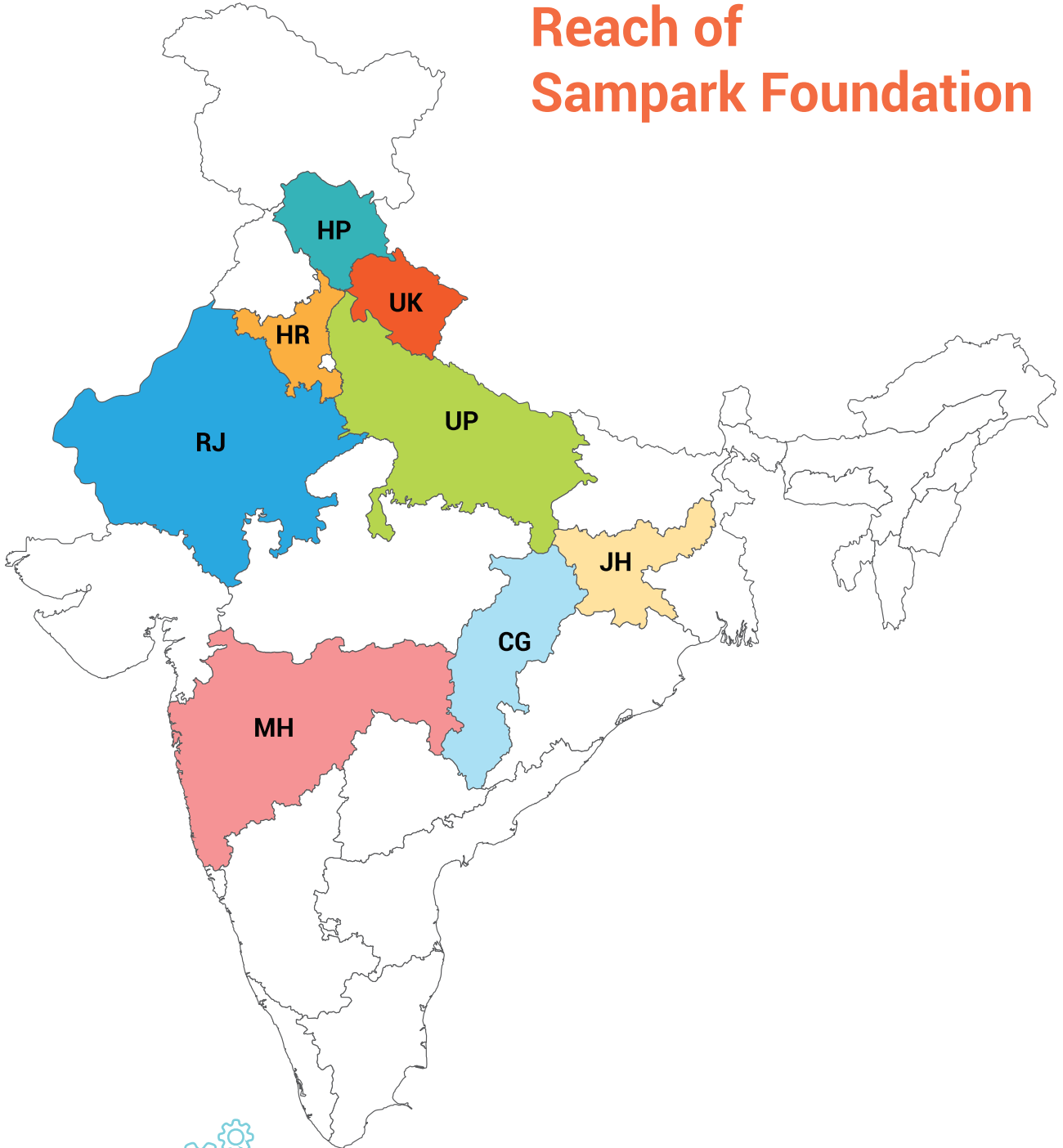
A Foundation by Anupama & Vineet Nayar

Mission

**To touch the lives
of 1.49 Crore children
in India**



Reach of Sampark Foundation



Program Summary (Since inception)

Schools Impacted

1,23,501

Teachers Trained

6,72,480

Children Impacted

1,49,85,131

SSS App Users

4,21,222

SSS Resources used

82,07,804

SSS Kits Distributed

2,46,481

Sampark TV Distributed

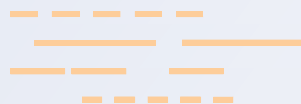
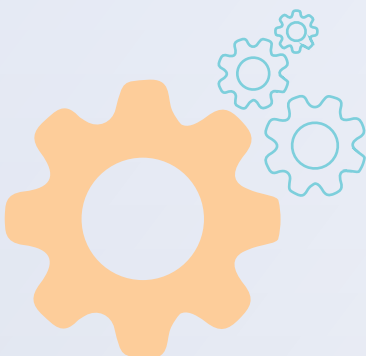
11,435

LED TV Distributed

979

SSS Assessment Done

33,59,472



Program Summary (2022-23)

SSS App Users

86,297

SSS Kits Distributed

25,723

Teachers Trained

1,87,110

Sampark TV Distributed

6,900

LED TV Distributed

794

SSS Resources used

Total Resources Used

15,85,212

SSS Assessment

Total Assessments

3,70,999



RESOURCES PROVIDED TO TEACHERS

LESSON PLANS

500+
Lesson Plans

- Lesson plans developed by experts for every textbook lesson
- Detailed notes are given on how to teach, when to teach, and the activities to conduct in classrooms to make the lesson easier to understand for children

LESSON VIDEOS

1000+
Lesson videos

- Videos based on concrete to abstract, simple to complex teaching methodology
- Examples connecting concepts to daily/real life
- Use of easy language and attractive visuals

ACTIVITIES USING TLMS

450+
Classroom
Activities

- Use of English/Math kits created in scientific ways
- Classroom Activities based on "Fun with Learning" promoting engagement, conversations and support among children

WORKSHEETS

2000+
Worksheets

- Based on subject-wise competencies
- Worksheets based on concrete to abstract, simple to complex teaching methodology
- Order of questions according to difficulty level (Easy/Medium/Difficult)

ASSESSMENTS

3000+
Questions

- Based on "Kaun Banega Crorepati" format
- Order of questions according to difficulty level (Easy/Medium/Difficult)
- Reports according to Class/Students

10 Years of Impact in India



Solving an Unsolved problem

It was 2013, when we asked ourselves – how can we transform learning outcomes in India where nationally 4 out of 5 children in grade 5 could not read grade 2 text and 8 out of 10 children could not solve previous grade questions despite doubling of investment in education over the last decade.

We entered in a long-term strategic partnerships with various state governments with a belief that by leveraging design thinking we could build innovative solutions that would bring excitement back into the classroom.

This partnership led to **the beginning of a change** across the primary schools of Haryana, Chhattisgarh, Jharkhand, Himachal Pradesh, Uttarakhand, Uttar Pradesh, Rajasthan and Maharashtra. However, the road was long and hard.



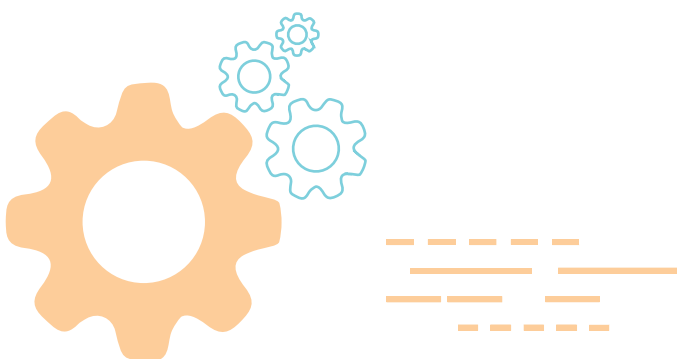
4/5

Children in Grade 5 could not read Grade 2 Text



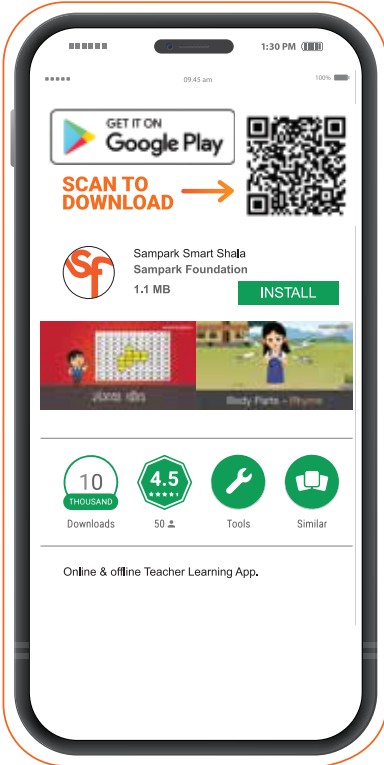
8/10

Children could not solve previous Grade question



"पढ़ना और पढ़ाना आसान है" with Sampark Smart Shala App

SCAN TO DOWNLOAD



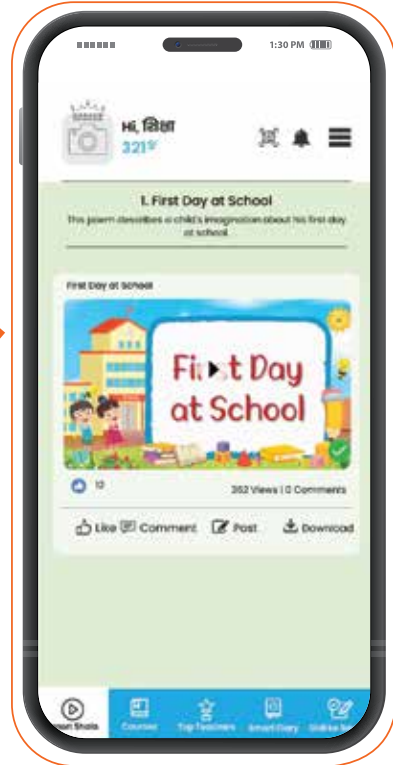
STEP 01

FOLLOW LESSON PLANS



STEP 02

WATCH LESSON VIDEOS



STEP 03

DO CLASSROOM ACTIVITIES



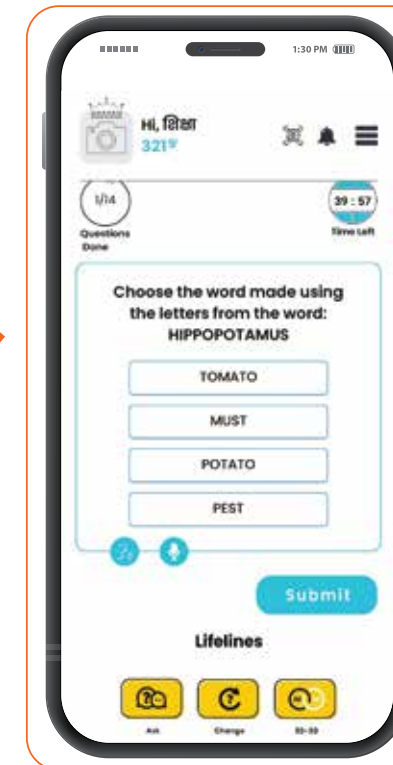
STEP 04

PRACTICE WORKSHEET

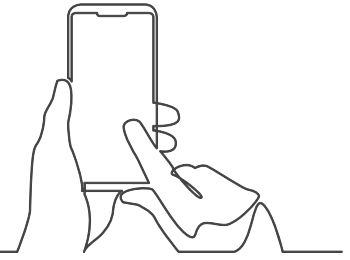


STEP 05

PLAY GAMIFIED ASSESSMENT



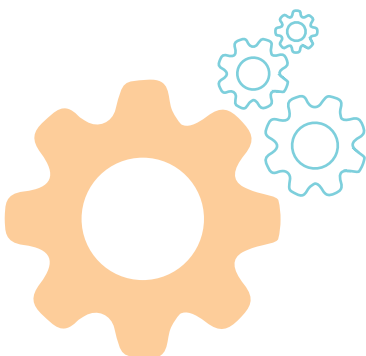
Tech-enabled with Frugal Innovations



Sampark Smart Shala™ App

This mobile application is one of India's largest learning and development platform for primary government school teachers and children, which works without the internet and has thousands of teaching resources – subject-wise videos, puzzles, rhymes, riddles, worksheets, all mapped to the State curriculum. Available on the Google Play Store, Sampark Smart Shala is a free learning platform with over 4,21,222 SSS App users in the state. The app was designed and developed to make learning fun and interactive for children.

All teachers, who have been trained, now have the mobile application on their phone.



Sampark Didi ke Sawal

300° CLASS II ► ENGLISH FOUNDATION **SAMPARK LIVE**

WATER ANIMALS

Vocabulary Building and Comprehension
Names of Water Animals
Shark, Fish, Sea Crab, Tortoise, Frog, Crocodile, Octopus, Lobster, Sea Horse & other water animals

[LESSON PLAN](#) ✓ 1 / 8 STEPS COMPLETED

SELECT RESOURCE

 STEP 5 Worksheets	 STEP 6 Quiz	 STEP 7 Assessment	 STEP 8 Progress Chart
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300° CLASS II ► DIDI KE SAWAAL **SAMPARK LIVE**

SELECT LESSON



- DOMESTIC ANIMALS ✓
- WATER ANIMALS**
- ACTION WORDS
- PHONIC WORDS
- SOUNDS OF ALPHABETS
- ALPHABET RECOGNITION
- BODY PARTS
- MY FAMILY

30° Collected **SAMPARK LIVE**

सही उत्तर चुनें

$3001 - 1152 =$

4/11 Questions Done 30:09 Time Left

1849	1749
1649	1859

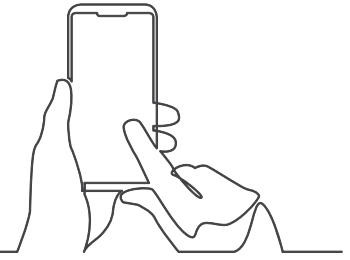
CORRECT ANSWER !

[Next](#)

Lifelines

 Ask Sampark Didi  Change the Question  50:00

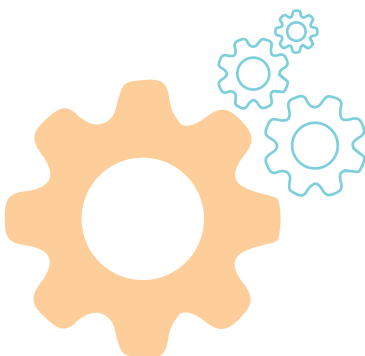
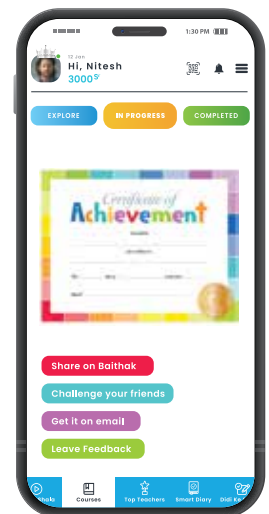
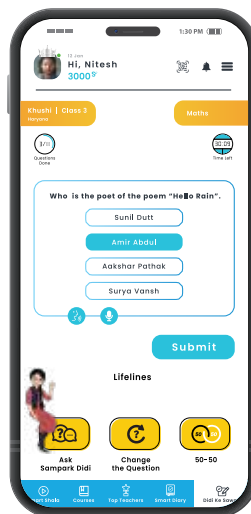
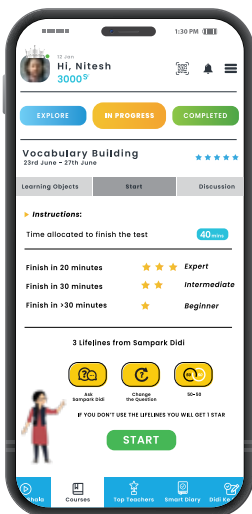
Tech-enabled with Frugal Innovations



Sampark Didi Ke Sawal: The Gamified Assessment

To make assessment experiential, learner-centred, flexible, and enjoyable, we have designed and developed a first-of-its-kind AI-based gamified test module that not only tests the child's learning but also delivers graphical analytics to the teacher on their mobile – enabling the teachers to track the learning journey of each child under their tutelage.

This fun-filled exercise is a response to the NEP's emphasis on treating assessment as a learning enabler rather than an evaluation that instils fear.



“पढ़ना और पढ़ाना आसान है” with Speak English



Tech-enabled with Frugal Innovations

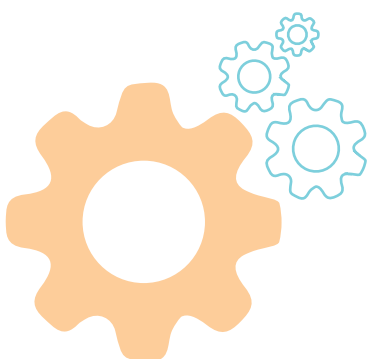


Speak English

Sampark Foundation has introduced another innovative intervention in the domain of language literacy as it encourages active learning of English language among children, parents and teachers.

We have made this easier with our Speak English program by first converting the state board's English textbooks into interactive talking books to help develop listening and comprehension skills. This AI-driven feature enables the child to correct their pronunciation of English words by recording it in their own voice and obtaining instant scores.

We have followed the LSRW (Learn, Speak, Read, and Write) approach and leveraged children's most favourite mascot – Sampark Didi to make learning more fun.

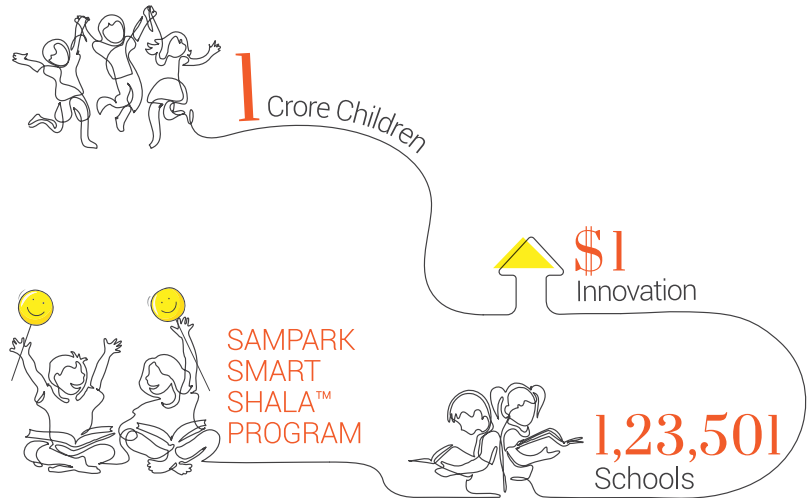


SAMPARK

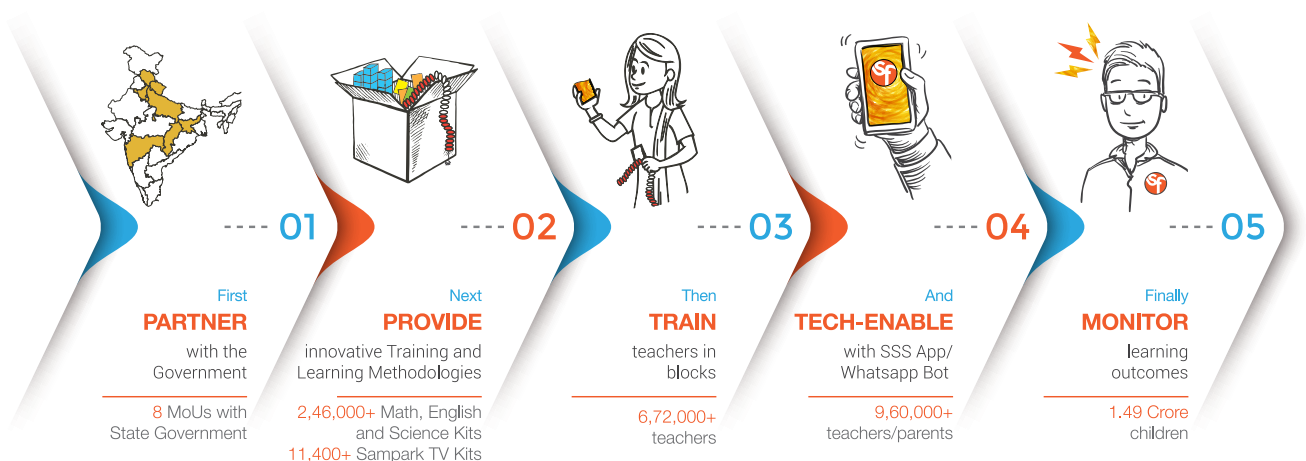
A Foundation by Anupama & Vineet Nayar



Sampark Foundation was founded by **Anupama and Vineet Nayar** (Former **CEO of HCL Technologies** and Author of HBP bestseller "**Employees First Customer Second**") with a belief that "**frugal innovation**" along with relentless execution in partnership with the government, can drive large scale change.



Our 5-Step Model of Change



“We are attempting to introduce **innovations** in govt schools' classrooms so that **teaching becomes easy** and **effective** and the classroom transaction between teacher and children becomes exciting and cheerful.”



Vineet Nayar

Founder-CEO,
Sampark Foundation
Former CEO of
HCL Technologies



Anupama Nayar

Co-Founder,
Sampark Foundation
And Special Educator

17+
Years

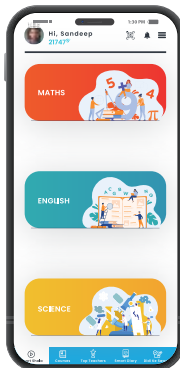
28%
Increase in
learning outcomes

1 Crore
Children impacted

Sampark Innovations



1. Sampark Smart Shala Application



2. FLN Kit

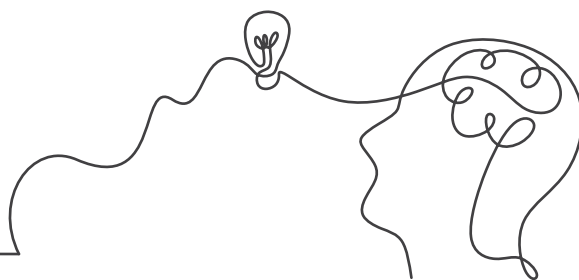


3. Sound Box



4. Sampark TV

Sampark Innovations



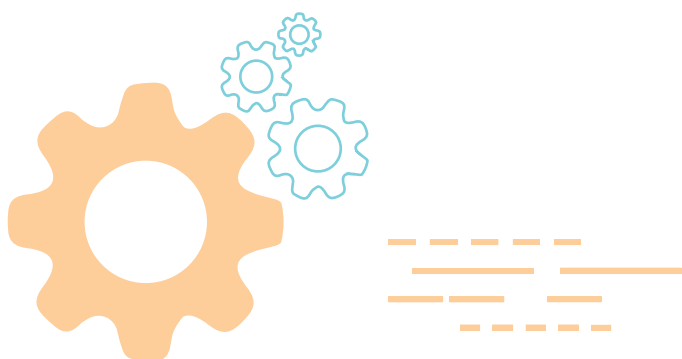
First, we introduced the innovative Sampark Smart Shala Math and English FLN Kits to help teachers teach math from concrete to abstract and English through Listening and Speaking before Reading and Writing. These kits included innovative manipulatives, board games and an audio box with a voice mascot called Sampark Didi, who brought the class to life with songs and music to make learning a joyful experience.

Second, we introduced Sampark Smart Shala mobile app for teachers with lesson plans, mock teaching videos and question banks mapped to SCERT Textbooks to help teachers teach in the right sequence and in the right way. Today 4.21 lakh teachers are on this platform viewing resources that have made teaching and learning significantly easier.

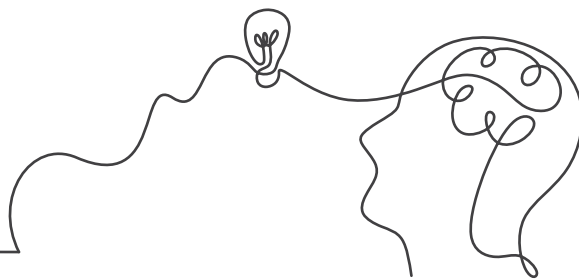
Third, based on the popular KBC format, we brought gamified AI-driven assessment called Sampark Didi Ke Sawaal to the classroom. This innovation took away the fear of exams and made assessments fun.

The **fourth** innovation was an AI-driven Speak English program where all SCERT textbooks were animated with a unique button for the child to record and test their pronunciations. This innovation had a significant impact on enhancing teachers' ability to teach English and a child's ability to speak and comprehend English.

And finally, the **fifth** innovation, we introduced this year was Sampark TV, which transforms a dumb TV into a smart classroom enabling teachers to teach and engage children through interactive learning that has energized the classroom with excitement.



Innovation Timeline



Sampark Smart Shala Math Program was introduced to help teachers teach Math from concrete to abstract.



Sampark Smart Shala English Program was introduced to help teachers teach English through Listening and Speaking before Reading and Writing.



Sampark Smart Shala Mobile App was introduced to help teachers teach in the right sequence and in the right way and make teaching and learning significantly easier.



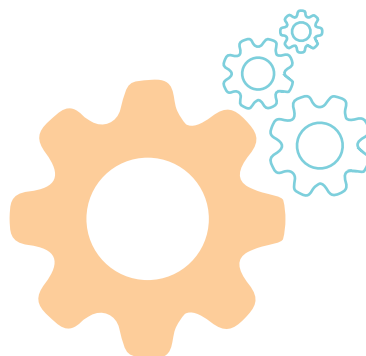
Sampark TV was introduced to teach and engage children through interactive learning that has energized the classroom with excitement.



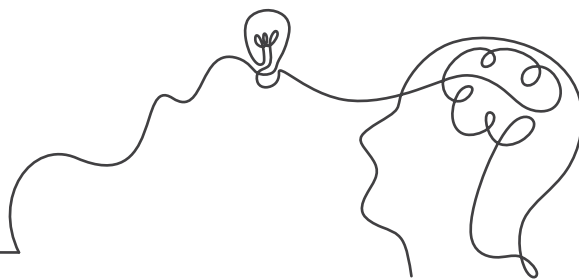
Speak English was introduced to encourage active learning of English language and help develop listening & comprehension skills among children, parents and teachers.



Gamified Assessment was introduced to take away a child's fear of exams and make assessments fun. The AI-based assessment module also helped identify learning gaps.



Sampark Innovations



All these 5 innovations were wrapped around extensive teacher training at every block level and monitoring at the school level by our Sparks.

We have touched lives of 1.49 Crore children and will continue exploring new ideas, innovations, and new ways to ensure that no child is ever left behind – because we all at Sampark Foundation care!

Impact Created since 2013 by Sampark:



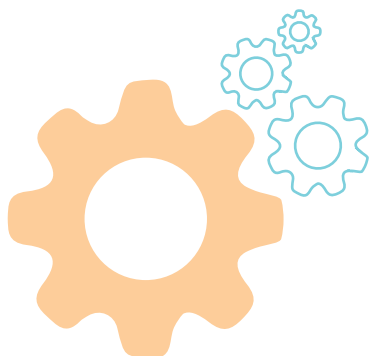
1.23 Lakh
Schools Covered

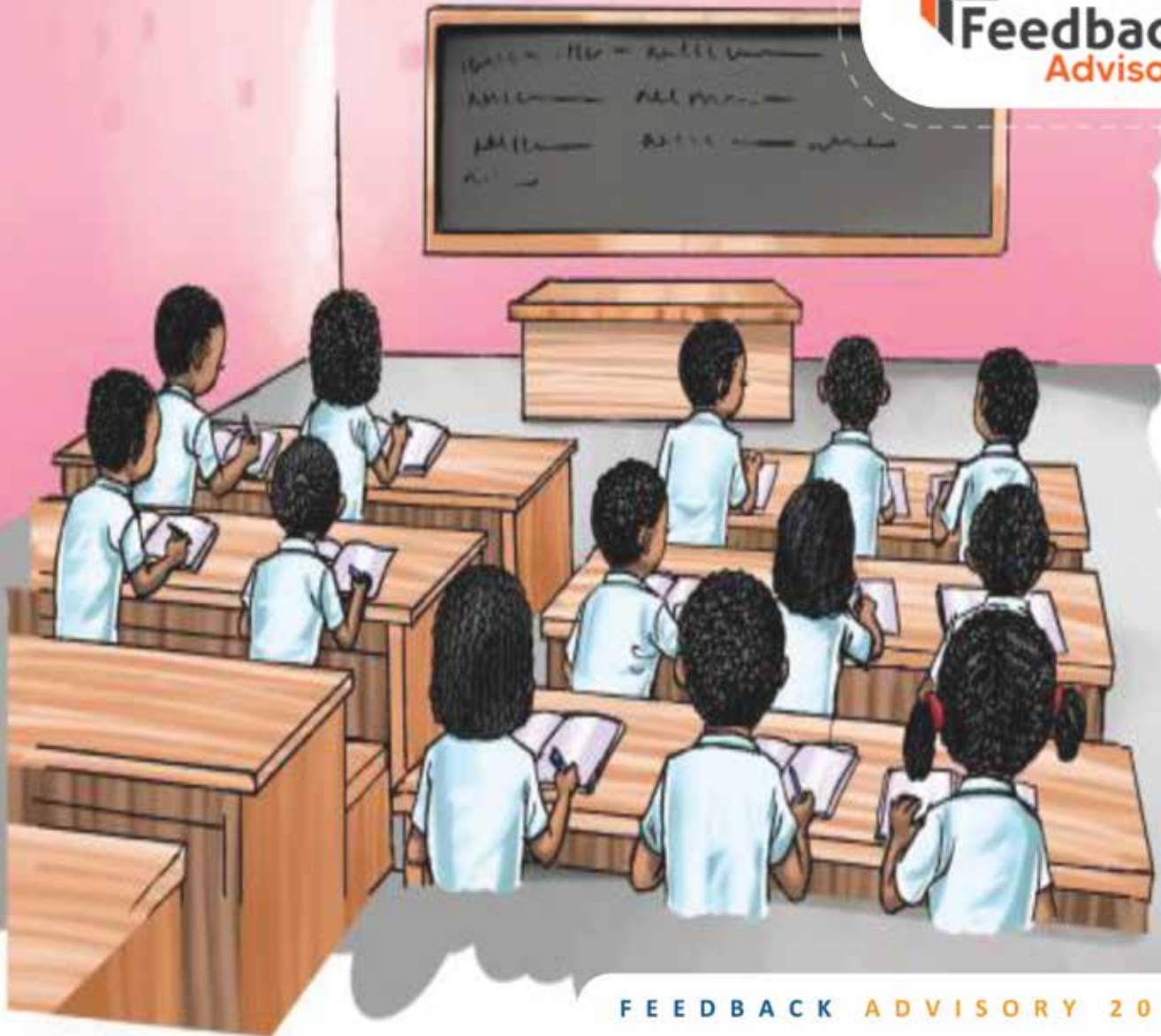


6.72 Lakh
Teachers Trained



1.49 Crore
Children Impacted





FEEDBACK ADVISORY 2023

Learning Outcome Assessment for Sampark Foundation

Endline Report : All India Report (2022-23)

Sample Coverage: Endline 2023

Key Learning Outcomes:

By States, Subjects and Class

Sampark TV (subject and class)

Sample Coverage: Endline 2023

Overall*	Uttar Pradesh	Maharashtra	Rajasthan	Himachal Pradesh	Jharkhand	Uttarakhand	Haryana
46 Districts	12 Districts	2 Districts	5 Districts	9 Districts	11 Districts	7 Districts	21 Districts
784 Blocks	47 Blocks	3 Blocks	15 Blocks	37 Blocks	29 Blocks	17 Blocks	101 Blocks
1,100+ Schools	152 Schools	82 Schools	97 Schools	161 Schools	150+ Schools	141 Schools	379 Schools
22,000+ Tests	4,900+ Tests	800+ Tests	900+ Tests	6,200+ Tests	4,300+ Tests	4,900+ Tests	14,900+ Tests
Class 3: 12,700+ Class 4: 9,000+	Class 3: 2,528 Class 4: 2,424	Class 3: 832	Class 3: 976	Class 3: 3,117 Class 4: 3,118	Class 3: 2,937 Class 4: 1,430	Class 3: 2,404 Class 4: 2,530	Class 3: 7,546 Class 4: 7439

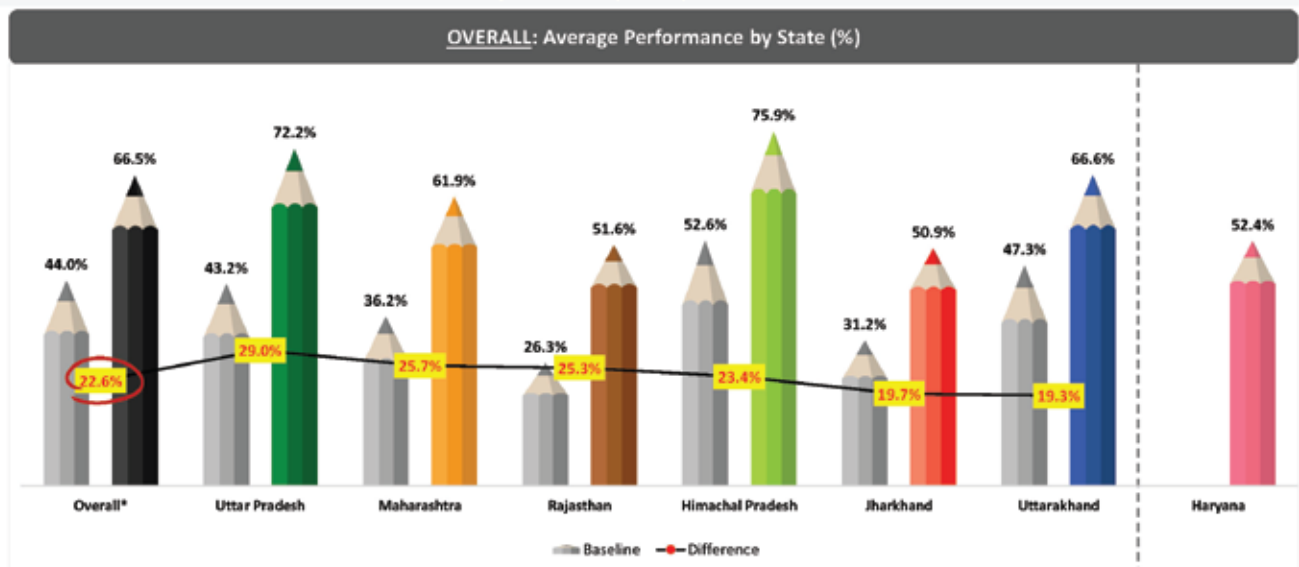
*Overall number excludes details for the state of Haryana as it was a Dip Stick Survey assessment in schools with Sampark TV

Source: Feedback Analysis

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Key Learning Outcomes: Overall (By States)

Average improvement of 22.6% at an overall level; Uttar Pradesh has shown the highest improvement (29%) while Uttarakhand has shown the least overall improvement (19.3%)



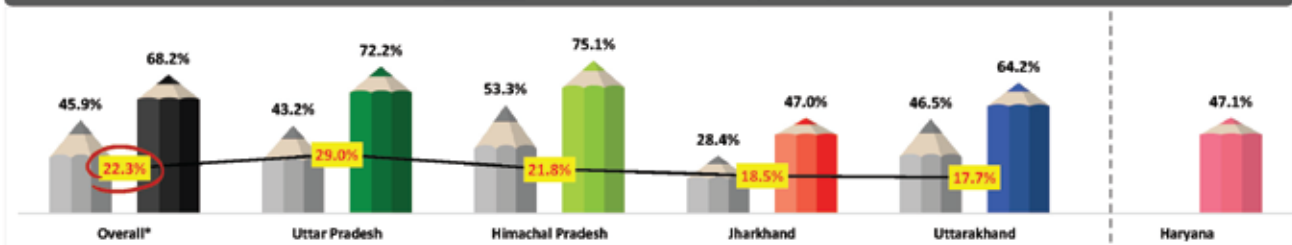
*Overall endline scores exclude the scores for Haryana state

Source: Feedback Analysis

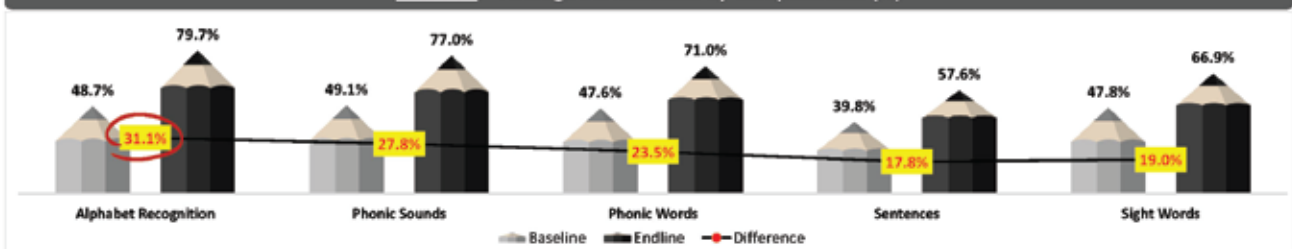
Key Learning Outcomes: English

Alphabet Recognition (31.1%), followed by Phonic Sounds (27.8%), have seen the highest overall improvement; Sentences (17.8%) has shown the least improvement

ENGLISH: Average Performance by State (%)



ENGLISH: *Average Performance by Competencies (%)



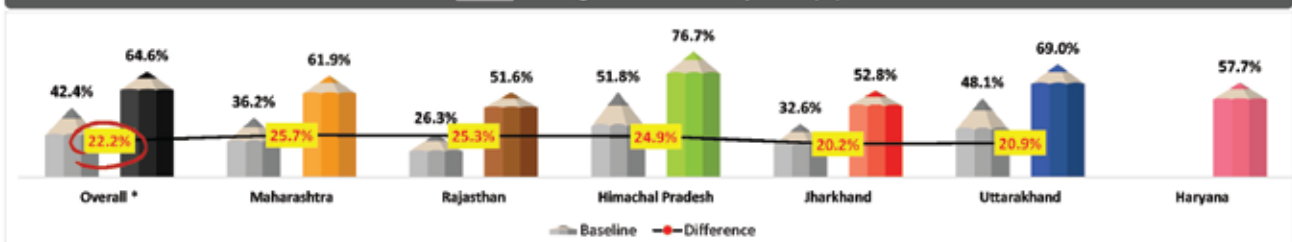
*Overall endline scores exclude the scores for Haryana state

Source: Feedback Analysis

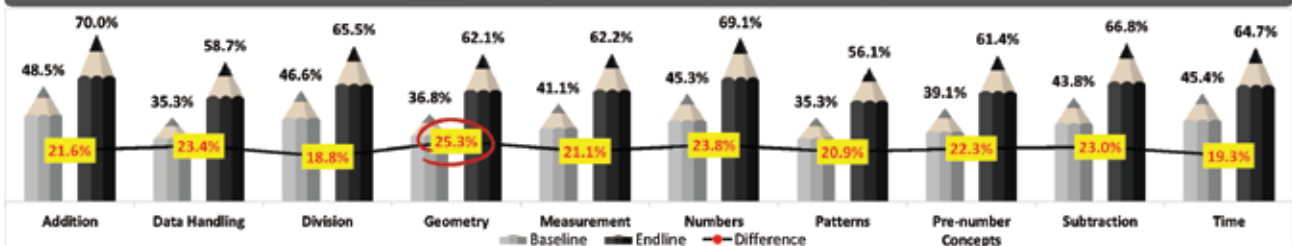
Key Learning Outcomes: Math

Geometry (25.3%) has seen the highest overall improvement; Division (18.8%) has shown the least improvement

MATH: Average Performance by State (%)



MATH: *Average Performance by Competencies (%)

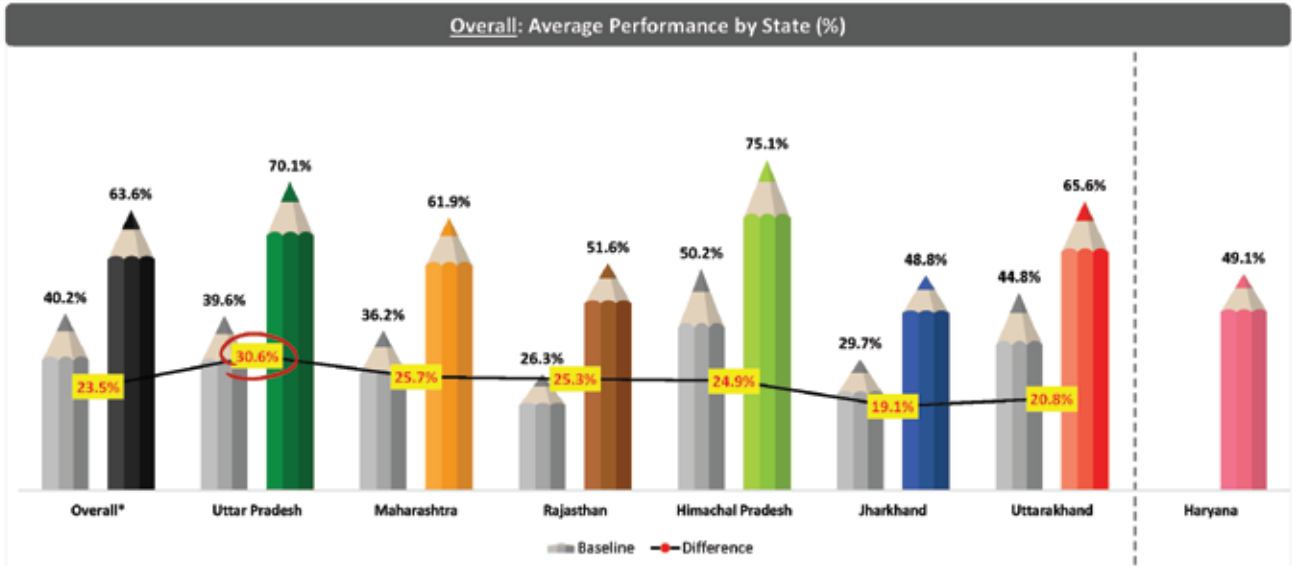


*Overall endline scores exclude the scores for Haryana state

Source: Feedback Analysis

Key Learning Outcomes: Class 3 (By State)

Uttar Pradesh has shown the highest improvement (30.6%) for Class 3 ; Himachal Pradesh has scored the highest (75.1%) in Class 3 Endline assessment tests

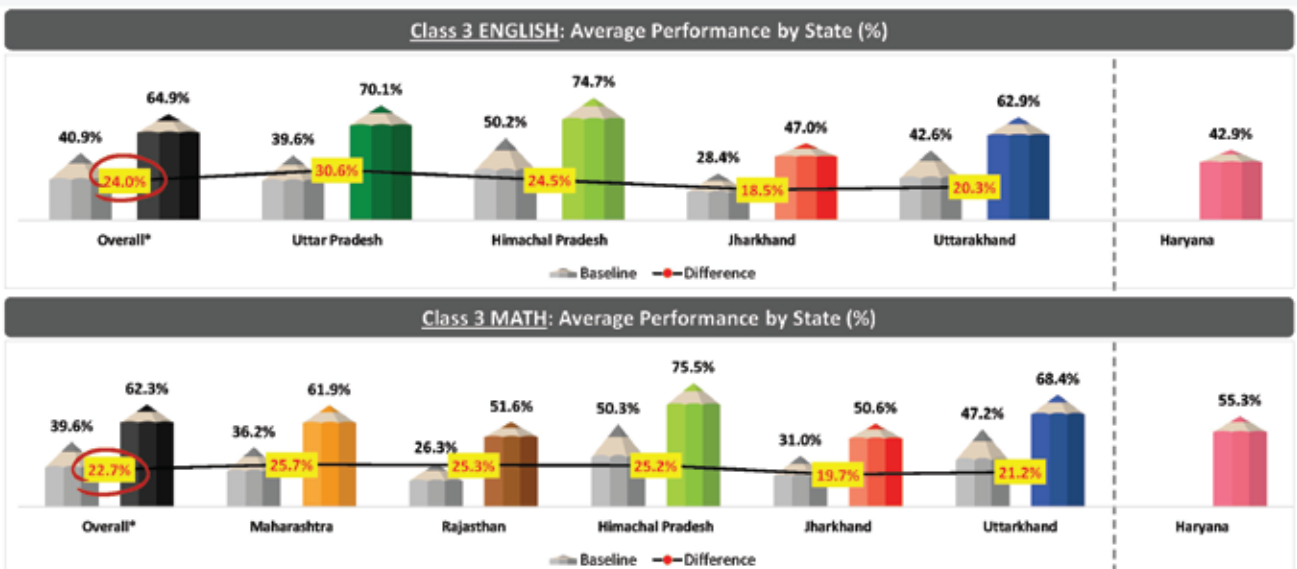


*Overall endline scores exclude the scores for Haryana state

Source: Feedback Analysis

Key Learning Outcomes: Class 3 (By Subject)

Class 3 has shown an overall improvement of 24% for English and 22.7% for Math

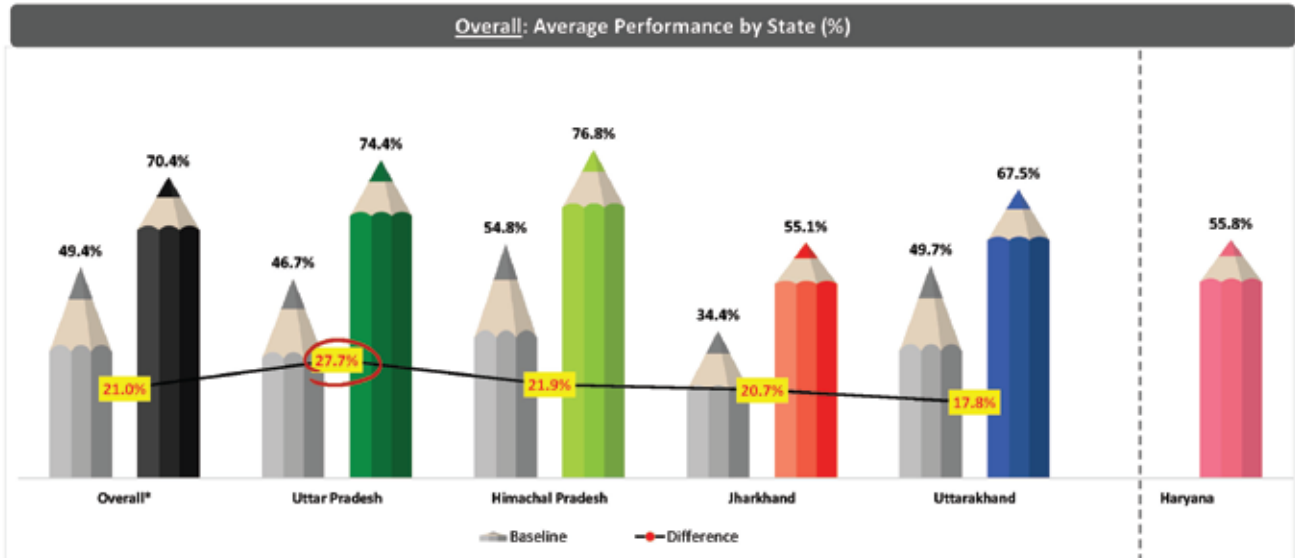


*Overall endline scores exclude the scores for Haryana state

Source: Feedback Analysis

Key Learning Outcomes: Class 4 (By State)

Uttar Pradesh has shown the highest improvement (27.7%) for Class 4 ; Himachal Pradesh has scored the highest (76.8%) in Class 4 Endline assessment tests

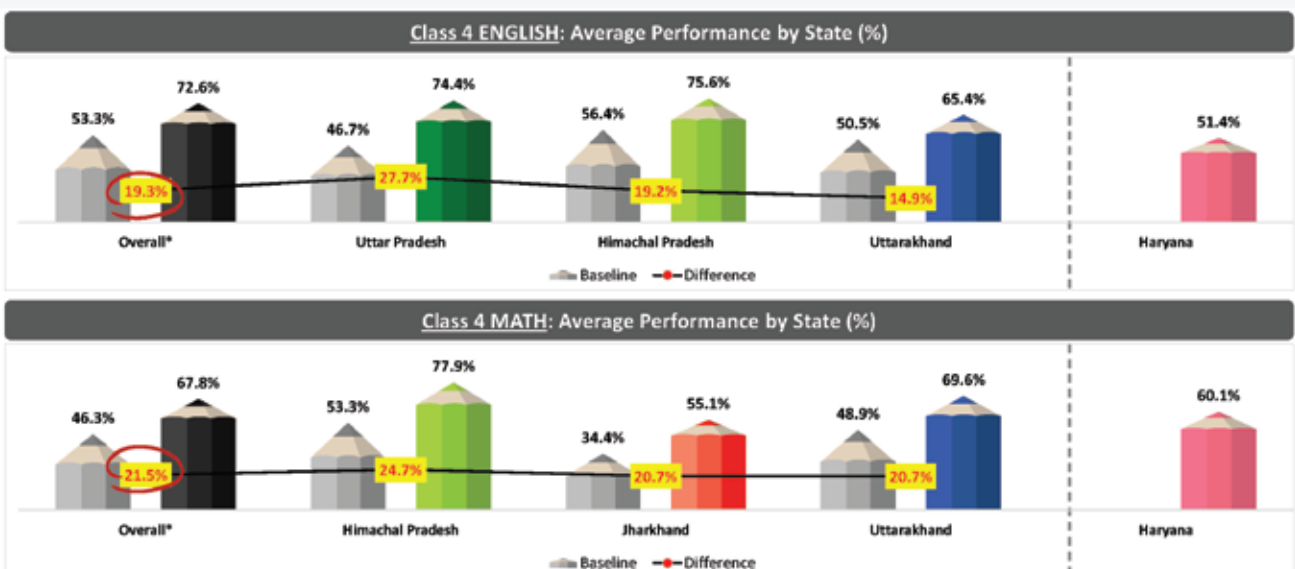


*Overall endline scores exclude the Haryana state scores

Source: Feedback Analysis

Key Learning Outcomes: Class 4 (By Subject)

Class 4 has shown an overall improvement of 19.3% for English and 21.5% for Math



*Overall endline scores exclude the Haryana state scores

Source: Feedback Analysis

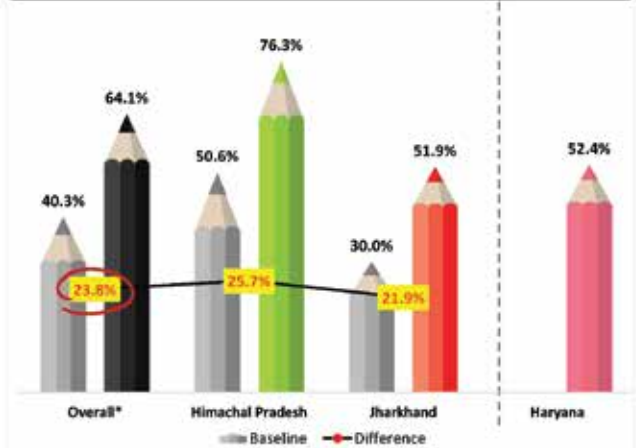
Key Learning Outcomes : Sampark TV

The overall scores of schools with Sampark TV has improved significantly (23.8%) as compared to the scores of the baseline assessment tests

Coverage for Sampark TV Schools

Overall	Himachal Pradesh	Jharkhand	Haryana
36 Districts	8 Districts	7 Districts	21 Districts
143 Blocks	17 Blocks	25 Blocks	101 Blocks
490+ Schools	25 Schools	90+ Schools	379 Schools
19,400+ Tests	900+ Tests	3,600+ Tests	14,900+ Tests

OVERALL: Average Performance by State (%)



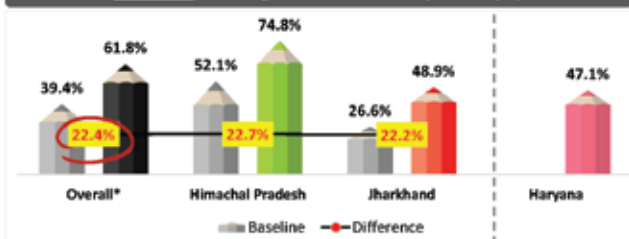
*Overall endline scores exclude the Haryana state scores

Source: Feedback Analysis

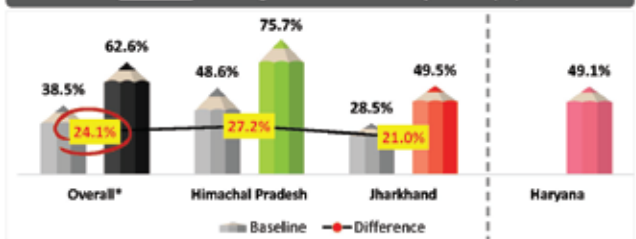
Key Learning Outcomes : Sampark TV (Subject-wise & Class-wise)

Schools with Sampark TV have seen an overall improvement of 22.4% for English and 25.2% for Math

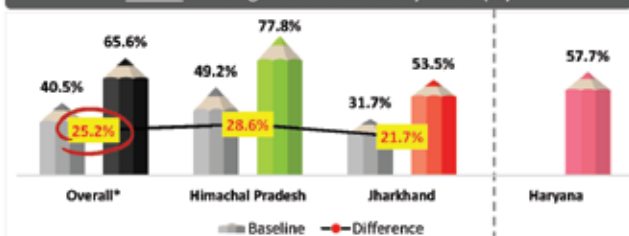
ENGLISH: Average Performance by State (%)



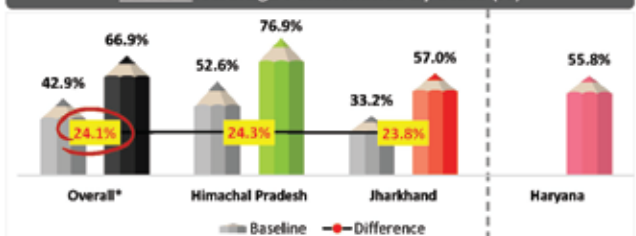
CLASS 3: Average Performance by State (%)



MATH: Average Performance by State (%)



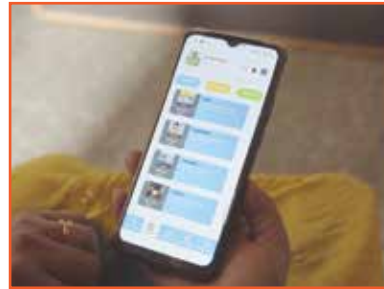
CLASS 4: Average Performance by State (%)



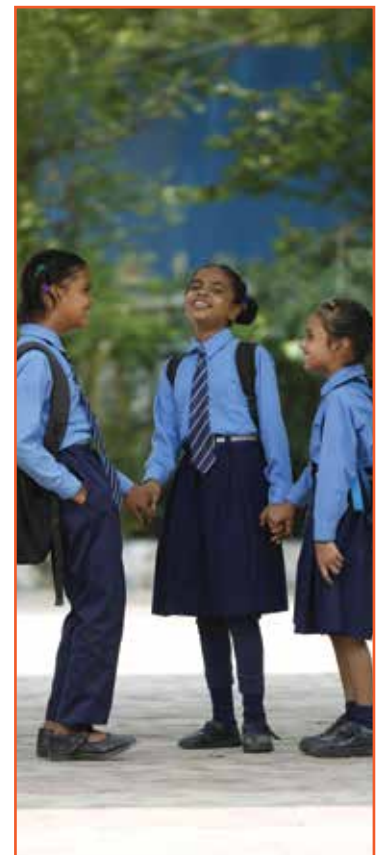
*Overall endline scores exclude the Haryana state scores

Source: Feedback Analysis

Sampark Smart Shala App



English Program



Sampark Teaching & Learning Material



“सही क्रम और सही ढंग पढ़ना आसान, पढ़ाना आसान”

★Lesson Plans ★Lesson Videos ★Math & English Kits ★Classroom Activities ★Worksheets ★Gamified Assessment
★Teacher Resource Book



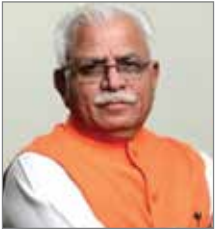
“This is a very innovative intervention that is bringing excitement back into the classroom and significantly improving learning outcomes as we saw last year.”

Dr. Raman Singh,
Former Chief Minister,
Chhattisgarh



“I urge the community-oriented bodies like Sampark Foundation to adopt the eight aspirational districts of Uttar Pradesh.”

Yogi Adityanath,
Chief Minister,
Uttar Pradesh



“Sampark Baithak has been launched by the Haryana government with the objective of providing home-based education to primary school children during lockdown.”

Shri Manohar Lal Khattar,
Chief Minister,
Haryana



“We are grateful to Sampark Foundation for bringing Innovation to our State, that will ignite classrooms, giving teachers a new way to stimulate children to learn better.”

Shri Jairam Thakur,
Chief Minister,
Himachal Pradesh



“I am sure our young State will see significant improvement in the quality of primary education with such a strategic partnership.”

Shri Raghubar Das,
Former Chief Minister,
Jharkhand



Sampark Smartshala is an initiative to promote education in the state of Uttarakhand through modern technology; The initiative holds much importance for the sons and daughters living in remote villages and areas of the state.

Pushkar Singh Dhama,
Chief Minister, Uttarakhand

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